

# **SPONSORSHIP OPPORTUNITIES**

## **Salt River Fields at Talking Stick October**

**Pricing Upon Request**



### **PRESENTING SPONSOR**

- Presenting Sponsor name & logo included in all branding as "Presented by"
- Name and/or logo inclusion on all branded banners inside event
- Logo inclusion on all print at home tickets
- Logo inclusion as presenting sponsor on SRF Loop 101 billboard (125,000+ daily impressions)
- Inclusion in all advertising & marketing materials for event
- Display space in premium location inside event
- 20 banner placements in event space (banners provided by sponsor)
- Inclusion in all press releases for event
- 20 PA reads from contest stage
- 60 GA complimentary tickets
- 20 tags on social media as presenting sponsor
- 2 dedicated posts on Facebook & Instagram

### **OFFICIAL PRODUCT SPONSOR**

- Named as Official Product of the event
- Inclusion on applicable advertising & marketing materials
- Display space inside event
- 10 banner placements in event space (banners provided by sponsor)
- 10 PA reads from event stage
- 30 GA complimentary tickets
- 10 tags on social media as product sponsor
- 1 dedicated posts on Facebook & Instagram

### **CONTEST STAGE SPONSOR**

- Naming rights to the contest stage for the event where nightly costume contests are held
- Inclusion on applicable advertising & marketing materials promoting entertainment stage
- Display space inside event
- 10 banner placements in event space (banners provided by sponsor)
- 10 PA reads from event stage
- 30 GA complimentary tickets
- 10 tags on social media as stage sponsor
- 1 dedicated posts on Facebook & Instagram

### **OFFICIAL EVENT SPONSOR**

- Name included on website of event
- Inclusion on applicable advertising & marketing materials
- Display space inside event
- 5 banner placements in event space (banners provided by sponsor)
- 5 PA reads from event stage
- 20 GA complimentary tickets
- 3 tags on social media as event sponsor

### **OFFICIAL KIDS ZONE SPONSOR**

- Name and/or logo inclusion in promotion of Kids Zone
- Inclusion in applicable advertising & marketing materials promoting Kids Zone
- Display space next to Kids Zone
- 5 banner placements in event space (banners provided by sponsor)
- Inclusion in one (1) press releases for event
- 5 PA reads from event stage
- 20 GA complimentary tickets
- 3 tags on social media as Kids Zone sponsor

## **Customized Package**

Our team can work to develop a fully customized package to help your company achieve its marketing & sales objectives. Contact our sales representatives to discuss custom sponsorship opportunities.

Erin McDonald | [erin@saltriverfields.com](mailto:erin@saltriverfields.com) | 480-270-5102